

# Our Strategic Aims



**To be the lead for inclusive cycling at a national level**

**To establish inclusive cycling opportunities within every region and district**

**To support the development and sustainability of the projects of the charity**

**To implement a fundraising strategy that supports local, regional and national Wheels for All programmes and other inclusive cycling programmes**

**To champion a set of standards that underpin training and development for the sector and a Centre of Excellence programme for Wheels for All**